



Mia Photo Fair
The Mall-Porta Nuova Mi
March 10th_13th, 2017

Press release curated by
Anna d'Ambrosio

This project was inspired by the wish of the artist **Giuseppe La Spada** and by the project **economART** by AMY D Art Space to reflect on some contemporaneity and important issues, such as the reduction of trash, recycling, the environmental sustainability and the relationship between Man and nature, with the purpose to induce in the spectator a new sensibility towards our Planet and a renewed desire to make his part for his safeguard. The project introduced at the 2017 edition of My Photo Fair, featuring a critical text by Gigliola Foschi, investigates on the elements of interdependence that tie the contemporary man and Nature, a relationship which show two upside-down universes, sometimes in contrast, sometimes interacting.

Throughout the exhibition viewers will pass from the releases of the **"Sublimis"** series, which work on the concept of Nature as a creating forces giving existence, to the last production called **"The foreign elements"**, that draws the attention on the importance and on the necessity to do daily practices as recycling and the reduction of garbage. The video **"Five Trillions"** will complete the exhibition.

With the presentation of the new biodegradable plastics of the Department Smart Materials of the IIT of GE they introduce sustainable practices of interaction between Man and Nature, called **"Zero Rifiuti"**.

The project is just a starting point and a reflection on more articulated topics such as the climatic changes, sustainable fishing, new technologies, and trash reduction and recycling.

[..] "For the rights of the environment the struggle is necessary, which departing from the politics can make pressure on the governments in the respect of the wish of the citizens' wish and not of the market logics".
Luis Sepulveda