Festival della Scienza

Genova, 20 ottobre _ 1 novembre 2022

Linguaggi

HIDDEN CODEX

Palazzo del Principe
P.zza del Principe 4, Ge
orari: feriali 10-16
sab-dom 10-18

The design platform of AMY D Arte Spazio Milano EconomART presents two installations by the artist Alice Padovani that can be visited on the occasion of the 2022 Science Festival from 20 October to 01 November in the halls and arcades of Palazzo Del Principe in Genoa.

APPARATO RADICALE by Alice Padovani
The work “Apparato Radicale” explores the depth of a plant which we don’t know, we can only see the roots, what is under the surface. The gaze tries to cross the layers of earth that cover the rhizomatic filaments that make up what we could define as the soul of the plant, its mystery, its truest and most vital part: its language.

Technical notes by **Caparol S.p.a**
The installation was created with a special glass fiber material cast at very high temperatures - Capaver -System cod.1152K by CAPAROL S.p.a.
Fire resistant (cat. A), flame retardant, tear resistant, made from natural raw materials.
Thanks to the honeycomb texture it creates a double reading; the first visible and artistic by -radici-, the second enigmatic and magical by secret code.

EXUVIE project by Alice Padovani
"Exuvie project" talks about the impossibility of ignoring what we were before "changing our skin".
This small army of exuviae is an ode to metamorphosis. We carry the legacy of the former on our backs as a burden or as a weapon, with pride or with fatigue. In any case it is always with us. The cicada leaves its first skin, its nymphal shell, attached to the trunk of a tree. I pick it up. I think it is wonderful: it continues to live, to emit its summer vibes and here it remains alone what it was. Her skin is now the sheath of the first, it is the past that carries within the memories, instincts and the most precious moments.
Like a universal and secret language that lives under our skin, the past accompanies us and translates our reality, remembering the first to rewrite the after.
This project consists of a multitude of cicada exuviae with as many objects set inside the skins.

Technical notes by **Arrigoni S.p.a**
For the "Exuvie project" installation we will insert as installation support a Biorete 50 Air Plus in monofilament -3353BT-, a very light insect screen, with textures composed of Arlene HT, used in agricultural textiles by Arrigoni S.p.a for the reduction or replacement of pesticides and the creation of the ideal microclimate in the relationship of plants with the external environment, ensuring a more abundant and above all healthier harvest. The company, which specializes in technical textiles, is present in 72 countries around the world and employs a multidisciplinary team of researchers including agronomists and engineers. The ability to innovate combined with the turnover achieved led to receiving an award of excellence a few months ago at the Kilometro Rosso.

Dealing with technology

This is the intent of the exhibition project with an explicit invitation to deal with the languages that it uses beyond the pure signifier to get to the heart of the problem: the construction and transmission of knowledge always refers to the construction of meaning. These are complex activities that avoid training simplifications and that require an active and leading presence.

And if technology is a set of operations and materials that allow man to intervene effectively on the world in which he lives, it is evident that languages constitute formidable technologies: they are, as we shall see, real human prostheses, they formidably amplify the sensory and mental powers as true "transfers" of skills in a sphere of economy and efficiency: these are inventions that man continues to dominate and use to enrich his ability to intervene to improve his own survival.

Alberto Diaspro in his "Ecosistema cognitivo" writes: With "languages" we will make science travel from the ivory tower of the collective imagination to everyday life.

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CAPAROL

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