

Festival della Scienza **Equilibrio**

Genova, 22 ottobre _ 1 novembre 2015

OPENING 21 October, h. 3.00 pm – Sala delle Grida

Palazzo Della Borsa

Via XX Settembre 44, Genova



AMY D Arte Spazio Milano presents

memorie di equilibrio

water & land GRABBING

An **economART** project by **Anna d'Ambrosio**

Critical essay by **Jacqueline Ceresoli**

Graphic design by **Stephanie Carminati**

Artists

Daesung Lee

Mattia Novello

Mirko Cecchi

Lia Pascaniuc

Diamante Faraldo

Maria Teresa Gonzalez Ramirez

Streamcolors (Giuliana Geronimo & Giacomo Giannella)

Site specific by Smart Materials IIT GE and Kubo Effetti Speciali MI

The Nestlé's chairman, Austrian Peter Brabeck, said:

"Water is not a human right, it is a necessity one pay for. It is negotiable as wages are.

Water should be turned into a modern market product with its own price".

Abel Gruz Gutiérrez, founder of "Peruanos sin agua", with the project **Atrapanieblas** from Lima, replies: "el agua ahora sí es de todos".

Two different voices on an important theme: the gold rush blue.

International investors are buying lands and water in equal measure; once the land obtained, they have to guarantee themselves with a direct access to water sources, especially for the type of cultivation and the kind of business they carry on: **the agribusiness**.

The climate change is at the basis of projects, which are both a proof and a statement of our individual responsibilities.

All of this is:

"Futuristic Archaeology", a project created in Mongolia by the Korean artist **Daesung Lee**.

"I had the idea for a museum collection made of living people, inspired by the nomadic peoples of the Mongolia's desert, which are doomed to disappear". He talks about the relationship between desertification and nomadism and how this relationship has changed radically in recent years, so much as to urge the artist to create sorts of archaeological scenographies, the very same ones that Lee imagines as exhibited in the museums of the future.

Daesung Lee, born in 1975, 2013 Sony World Award with "Ghoramara", a project on environmental refugees, presents, for the very first time in Italy, "Futuristic Archaeology".

"Sintesi" 2014, by the Veneto's artist **Mattia Novello**, born in 1985, is a thermal insulating panel of **Aeropan** (Aerogel and polypropylene) of the American **AMA Composites** here transformed into a maze game.

"The game is instinct, chance, competition. By controlling a drop of coloured water through various obstacles one relies on his instincts and, by centring the hole, the randomness will colour a piece of paper placed in the underneath drawer". (performative action = work that becomes)

"Peru ... Atrapanieblas", a photographic project by **Mirko Cecchi**. Art as knowledge and possibilities for solutions for those who, like in Lima, live the lack of water as a daily emergency.

"Vita liquida" by **Lia Pascaniuc**. Made of 90% water, the jellyfish: a marine creature in the absolute void of a shared spatiality. Holographic technology and 3D effect.

"Equilibrium", 2015, by **STREAMCOLORS (Giacomo Giannella & Giuliana Geronimo)**. New forms of visual and storytelling, by combining gaming technology and 3D animation.

"Blow back", 2015, by **Diamante Faraldo**, an original work made of Black Brussels marble and oil, recalls a broken pyramid in which solid and liquid create ambivalent polarities of "solidified unexpected fragilities".

"A Huevo mi luz", 2015, by mexican artist **Maria Teresa Gonzalez Ramirez**, an installation made of light bulbs, eggs and cardboard containers, as a reference to the power of light as the perfect generator of life and knowledge.

"Floating Dream", 2015, site specific installation by **IIT Smart Materials Genova & Kubo effetti Speciali**, hanging smart materials' olfactory indicators.

Artistic excellences and technological experimentation will have great visibility within the project **"Memorie di equilibrio"** & **the amoeba ... figures in transformation**.

Scientific committee & partner

IIT Smart Materials di Genova

Festival della Scienza di Genova

Politecnico di Milano

Unisa di Salerno

AMA s.p.a

NANESA

Kritika

Hestetika

alienation & lawlessness

riflessione critica

Piero Basso refers to **the great paradox** of our time.

We produce one third more than what would be necessary to feed every inhabitant of the planet.

We throw away an amount of it that could be able to feed 2 billions while we have one billion hungry people and a billion of obese people.

In a world that in 2050 will have to feed ten billions mouths, the availability of water – three-quarters of water resources will be used for the production of food – will become a strategic resource, essential to global sustainability.

We must start from this paradox and place the **right to water at its centre: the nourishment par excellence.**

The water grabbing is definitely the new phenomenon of our time, and there are different typologies of it and it is important to know it and to fight it.

Our proposal is a “**new water ethic**” that is based on four basic principles:

water as a human right

water as a public property that can neither be sold nor bought but handled with care for future generations

water as a right, by itself, for the environment, for other creatures

water for its inherent potential to teach us to live all together, as a vehicle of peace rather than war

Maude Barlow, leader of the international campaign for the recognition by the UN of water as a human right and member of the board of the International Forum on Globalization, talks about it in her latest book “**Blue Future: Protecting Water For People And The Planet Forever**”.

Water is life: from there runs every development project, any idea of sustainability for the planet.

