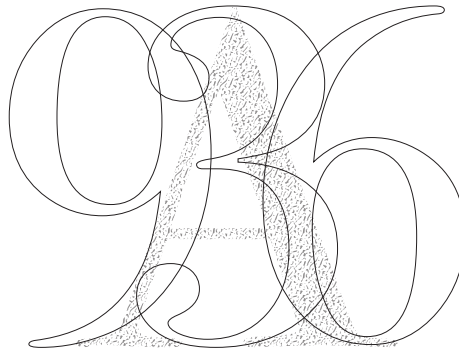




Amy-d Arte Spazio
via Lovanio 6, Milan



3 installations, 96 hours of domestic experience
at Amy-d Arte Spazio

Continental Breakfast

08–14 May 2018

opening tuesday, May 8th
from 18.30

a project by
Fosbury Architecture and IRA-C
with Plasticity

Amy-d Arte Spazio art gallery presents **Continental Breakfast**, curated by Fosbury Architecture and IRA-C, with Plasticity. The exhibition involves three groups of designers who have conceived a 96-hour domestic experience, with three installations that interact, exploring the boundary between art and architecture.

Continental Breakfast is inspired from a survey on Airbnb and its impact on home aesthetics. To follow the global taste and make home more attractive, users are often found to standardize the style of their apartment. The "continental breakfast" is a metaphor for the flattening of contemporary taste. Palette of colors, furniture and gadgets are homologated with images that invite to "belong anywhere", an aesthetic defined in 2016 by New York writer Kyle Chayka, who called it Air Space. The spread of digital platforms has enormous consequences on the domestic economy. It has facilitated the invasion of work in homes and transformed family intimacy into merchandise. The traditional boundaries of inside and outside, public and private, work and leisure are irreparably broken. Labour, production and architecture mix together in an ambiguous way. It is a fragile and liquid condition. The house is the stage of that performance that the French philosophers Deleuze and Guattari call "regionalization".

Fosbury Architecture answer to the standardization of the domestic space is *IVO*, an authentic private space, or rather deprived of public presence; *IVO* is an unusual piece of furniture, halfway between design and a unit space. It is an exceptional object designed with the sole purpose of accommodate the idiosyncrasies of those who occupy it. The prototype was created with the support of the Dutch foundation Abe Bonnema Stichting.

The work presented by **IRA-C** is called *Shades of Domestic Labor*. A multichannel video-installation that analyzes the different forms of labour that occur in the domestic environment: from creative work to baby-sitting, from *youtuber* to the unpaid work of housewives, from production and consumption of data to the hidden work of migrants. Screens of different types and sizes are arranged on a large table. Artists and researchers such as Matthijs de Bruijne, Lucia Dossin, Kurt Hollander and Silvio Lorusso contributed to the installation.

The installation by **Plasticity**, *The Nice Clean Box Has Melted*, acts on the defined and rigid space of architecture with the inclusion of curtains. The light partitions have a dual function: on the one hand they define a scene, ephemeral and temporary, for the performance; on the other, through a series of *statements* printed on the surfaces, they inform us about the precariousness of the home as a space of individual stability.

Artist biographies

Plasticity Studio is a collective established by Grazia Mappa and Gabriele Leo in 2017. We operate at the intersection of art, design, politics and sociological investigation, trying to understand the ways that cultural and natural issues affect the human habitat. We started working together when we realized we were both obsessed by the variety of nature and the overabundance of signs used by humans in the making of their homes. Currently we live and work between Milan and Taranto.

Fosbury Architecture (F.A) is an Italian architectural design and research collective based in Milan, Rotterdam and Hamburg. Founded in 2013, F.A. engages in a wide range of projects, from urban strategies to domestic environments, from independent fanzines to labyrinths. F.A has received many awards and has recently exhibited at the Chicago Biennale (2017) and the Venice Biennale (2016). F.A is the curator of Incompiuto-The Birth of a Style, the first extensive survey of all the unfinished works in Italy.

IRA-C was set up in Milan in September 2009. It is a collective for interactive research in the field of architecture in critical contexts. The group aims to develop new urban and social strategies and elaborate ideas by using a transversal mix of skills and know-how that is able to create close contacts between science and society in order to find practical solutions to real problems. The group has participated in diverse festivals of art, technology and national and international architecture among whom Milano Arch Week (2017), Aformal Academy (2016), Adhocracy Athens (2015), Monditalia at La Biennale di Venezia (2014).

Amy-d Arte Spazio was born from the need to communicate through the language of art, the relationship between the individual and the economy. On May 29th, 2014, The Transparent Dream started the artistic experimentation in the experimental future of nanotechnologies. The introduction of graphene and aerogel will lead to the creation of "Peso Piuma" (Featherweight), the first work in the world made of graphene aerogel by artist Mattia Novello. This is a journey towards the nanoscale, within the knowledge and the invisible, with the freedom to make mistakes, and where intelligence and creative sensibility consciously meet. In partnership with: Smart Materials of the I.I.T of Genoa, Politecnico di Milano, Unisa of Salerno, Tor Vergata, AMA S.p.A, CABRO S.p.A, Nanesa s.r.l.

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